



# 2025 | SPONSORSHIP OPPORTUNITIES

Empowering Excellence, Forging Partnerships: Your Gateway to the Future



Christmas Mixer  
@ Whiteshield Banquet Hall  
**Dec 11th, 2024 @ 6:30 pm**

Pongal Celebration & First  
Quarterly Meeting  
@CTCC Business Centre  
**January 15th @ 7:00 pm**

Women's day / Trade Show  
Event  
@TBA  
**March 08th @ 9:30 am**

Second Quarterly Meeting  
@CTCC Business Centre  
**April 2nd @ 6:30 pm**

CTCC Awards Gala  
@Hilton Hotel  
**April 12th @ 5:00 pm**

Tamil Startup Pitch  
Competition  
@TBD  
**June 2025 @10:00 am**

17th Annual Golf Classic  
@Deer Creek Golf Club  
**Sept 9th @ 10:30 am**

Third Quarterly Meeting  
@CTCC Business Centre  
**Sept 3rd @ 6:30 pm**

Tamil Radiothon  
@TBD  
**Sept 25th, 2025**

AGM  
@CTCC Business Centre  
**October 25th @ 9:00 am**



## President's Message

November 1, 2024

Dear Valued Partners,

As we step into a new chapter, I am deeply honored to serve as your President. This year brings us fresh opportunities to expand our horizons, foster collaboration, and build on the strong foundations laid by our predecessors.

The global economy is constantly evolving, and our Chamber is committed to staying ahead through innovation and technology. We recognize that for our businesses to remain competitive and relevant, it is essential to adopt the latest advancements that are reshaping industries and enhancing productivity. As a Chamber, we are actively embracing digital transformation—from data-driven decision-making to optimizing our online presence and hosting virtual events that connect and serve our members better.

As we continue to broaden our influence, our commitment to advocacy, professional development, and networking remains steadfast. We will offer valuable resources, workshops, and mentorship opportunities to help our members adapt, grow, and succeed in this dynamic landscape.

With your support, we aim to make this a year of transformation and impact. I encourage each of you to actively participate in our events, engage with your peers, and contribute your expertise to our shared vision.

Together, let's drive forward as leaders and innovators within the Canadian Tamil business community.

Please feel free to reach out to me or our Executive Director, Ken Kirupa, at (416) 335-9791.

Warm regards,

**Ari A. Ariaran, CPA**  
President

# Sponsorship Opportunities and Benefits

## **Diamond Sponsorship (\$15,000) Limited Spots Available**

- Award Presentation at Gala
- 3 minutes of stage time to promote your business at the Gala
- 1 VIP Table at the Gala (\$1,500 Value)
- Full page colour advertisement in the Gala Souvenir (\$1,000 Value)
- Promotional logo on the back of the Gala Ticket
- 30 seconds video commercial 3 times to promote your business at the Gala
- Company Logo on Gala Slide Show
- Maximum 2 pages of Article in the Gala Magazine
- Golf Foursome (\$800 Value)
- Golf hole sponsorship (\$500 Value)
- Electronic TV Slide display at quarterly meetings, business forums, networking events, women's events and other events hosted by community members
- Promotional Logo in the CTCC website
- Promotional Logo on the CTCC print & electronic materials
- Recognition in all social media release about sponsorship
- Promotional email marketing regarding sponsorship
- 2025 CTCC Corporate Membership (\$1,000 Value) (excludes the 2 tickets to Gala)

## **Gold Sponsorship (\$10,000)**

- 1 VIP table at the Gala (\$1,500 Value)
- Full-page colour advertisement in the Gala Souvenir (\$1,000 Value)
- Promotional logo on the back of the Gala Ticket
- 30 seconds video commercial 2 times to promote your business at the Gala
- Company Logo on Gala Slide Show
- Maximum 2 pages of Article in the Gala Magazine
- Golf Foursome (\$800 Value)
- Electronic TV Slide Display at quarterly meetings, business forums, networking events, women's events, and other events hosted by community members
- Promotional Logo in the CTCC website
- Promotional Logo on the CTCC print & electronic materials
- Recognition on all social media release about sponsorship
- Promotional email marketing regarding sponsorship
- 2025 CTCC Corporate Membership (\$1,000 Value) (excludes the 2 tickets to Gala)

## **Silver Sponsorship (\$6,000)**

- 5 VIP Tickets for the Gala (\$750 Value)
- Full-page colour advertisement in the Gala Souvenir (\$1,000 Value)
- Company Logo on Gala Slide Show
- Electronic TV Slide display at quarterly meetings, business forums, networking events, women's events and other events hosted by community members
- Promotional Logo in the CTCC website
- Promotional Logo in the CTCC print & electronic materials
- Recognition on all social media release about sponsorship
- Promotional email marketing regarding sponsorship
- 2025 CTCC Corporate Membership (\$1,000 Value) (excludes the 2 tickets to Gala)



**Become a Member Today!**

**Corporate Membership**

**\$1000**

**Individual Membership**

**\$200**



# Benefits at a Glance

Benefits	Diamond \$15,000	Gold \$10,000	Silver \$6,000
<b>Gala</b>			
Award Presentation	Yes	No	No
Stage Time (Business Promotion Only)	3 Minutes	No	No
VIP Tables	1 (\$1,500 Value)	1 (\$1,500 Value)	No
VIP Tickets	No	No	5 (\$750 Value)
Full-Page Ad on Gala Souvenir	Yes (\$1,000 Value)	Yes (\$1,000 Value)	Yes (\$1,000 Value)
Logo on reverse of the Ticket	Yes	Yes	No
30 Sec Video Commercial	3 times	2 times	No
Logo on Award Gala Slide Show	Yes	Yes	Yes
Article in the Magazine (Maximum 2 Pages)	Yes	Yes	No
<b>Golf Tournament</b>			
Foursome	Yes (\$800 Value)	Yes (\$800 Value)	No
Hole Sponsorship	Yes (\$500 Value)	No	No
<b>Quarterly Meeting (4/Year)</b>			
Electronic TV Slide Display	Yes	Yes	Yes
<b>Business Forums / Networking</b>			
Electronic TV Slide Display	Yes	Yes	Yes
<b>Women's Events</b>			
Electronic TV Slide Display	Yes	Yes	Yes
<b>Logo Placement</b>			
Logo on website	Yes	Yes	Yes
Logo on CTCC print & electronic materials	Yes	Yes	Yes
<b>Social Media Promotion</b>			
Social Media Release regarding Sponsorship	Yes	Yes	Yes
Email blast regarding sponsorship	Yes	Yes	Yes
<b>Membership</b>			
2025 CTCC Corporate Membership (Excludes the 2 tickets to Gala)	Yes (\$1,000 Value)	Yes (\$1,000 Value)	Yes (\$1,000 Value)

## CTCC Board of Directors 2024/25



**Left to right:**

- Thiru Gobiraj - Director
- Mahen Singarajah - Director
- Rahulan Sana - Director
- Kanchana Thuraisingam - VP Community Relations
- Ari A. Ariaran - President
- Murali Sivaguru - Immediate Past President
- Christeen seevaratnam - VP Membership
- Suresh Tharmalingam - VP Finance
- Patricia Peter - VP Internal Affairs
- Vithu Ramachandran - Executive Vice President



**Canadian Tamils'**  
Chamber of Commerce.

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