



2024 | SPONSORSHIP OPPORTUNITIES

Empowering Excellence, Forging Partnerships: Your Gateway to the Future



Christmas Mixer
@ Whiteshield Banquet Hall
Dec 13th, 2023 @ 6:30 pm

Pongal Celebration & First
Quarterly Meeting
@CTCC Business Centre
January 17th @ 7:00 pm

Women's day / Trade Show
Event
@Kennedy Convention Ctr
March 08th @ 9:30 am

Second Quarterly Meeting
@CTCC Business Centre
April 10th @ 6:30 pm

CTCC Awards Gala
@Hilton Hotel
April 20th @ 5:30 pm

Tamil Startup Pitch
Competition
@TBD
June 8th @10:00 am

17th Annual Golf Classic
@Deer Creek Golf Club
June 5th @ 10:30 am

Third Quarterly Meeting
@CTCC Business Centre
Sept 11th @ 6:30 pm

Tamil Radiothon
@CTCC Business Centre
TBD

AGM
@CTCC Business Centre
October 26th @ 9:00 am



President's Message

November 1, 2023

Dear Valued Partners,

We are delighted to present the Canadian Tamils Chamber of Commerce (CTCC) Sponsorship Package, your exclusive gateway to a dynamic and thriving community of Tamil professionals and entrepreneurs. As the President of CTCC, I extend my warmest greetings to you and express my profound gratitude for your continued support.

CTCC stands as a beacon of unity and progress for the Tamil community in Canada and beyond. Our organization's strength and vitality are due, in no small part, to the unwavering support of our sponsors, corporate members, and dedicated individuals who make up our membership. Your commitment has been the cornerstone of our success, and we are deeply thankful for your continued partnership.

In my tenure as President, I envision a future for CTCC that is marked by innovation and inclusivity. It is my firm belief that by encouraging more youth membership and fostering women entrepreneurship, we can drive the chamber to new heights. We will focus on creating events and initiatives that cater to these important aspects of our community. Our goal is to provide a platform where the next generation can find mentorship, inspiration, and opportunities, while women entrepreneurs are empowered to lead and excel in the business world.

However, none of this can be achieved without your support and active participation. We invite all members, sponsors, and friends of CTCC to join hands with us as we embark on this journey. Your engagement, ideas, and commitment will be instrumental in shaping the future we envision. Let's work together to create an organization that is not just successful but also deeply meaningful for our community.

Thank you for being part of the CTCC family, and we look forward to a year filled with exciting opportunities, meaningful connections, and the realization of our shared vision. Your partnership is not just an investment in CTCC but in the vibrant Tamil community in Canada.

With warm regards,

Murali Sivaguru
President

Sponsorship Opportunities and Benefits

Diamond Sponsorship (\$15,000)

- Award Presentation at Gala
- 3 minutes stage time to promote your business at the Gala
- 1 VIP Table at the Gala (\$1,500 Value)
- Full page colour advertisement in the Gala Souvenir (\$1,000 Value)
- Promotional logo on the reverse of the Gala Ticket
- 30 seconds video commercial 3 times to promote your business at the Gala
- Company Logo on Gala Slide Show
- Maximum 2 pages of Article in the Gala Magazine
- Golf Foursome (\$800 Value)
- Golf Hole Sponsorship (\$500 Value)
- Stand-up Banner display at quarterly meetings, business forums, networking events and women events (Material to be provided)
- Promotional Logo in the CTCC Website
- Promotional Logo in the CTCC print & electronic materials
- Recognition on all social media release about sponsorship
- Promotional email marketing about sponsorship
- 2024 CTCC Corporate Membership (\$1,000 Value) (excludes the 2 tickets to Gala)

Gold Sponsorship (\$10,000)

- 1 VIP table at the Gala (\$1,500 Value)
- Full page colour advertisement in the Gala Souvenir (\$1,000 Value)
- Promotional logo on the reverse of the Gala Ticket
- 30 seconds video commercial 2 times to promote your business at the Gala
- Company Logo on Gala Slide Show
- Maximum 2 pages of Article in the Gala Magazine
- Golf Foursome (\$800 Value)
- Stand-up Banner display at quarterly meetings, business forums, networking events and women events (Material to be provided)
- Promotional Logo in the CTCC Website
- Promotional Logo in the CTCC print & electronic materials
- Recognition on all social media release about sponsorship
- Promotional email marketing about sponsorship
- 2024 CTCC Corporate Membership (\$1,000 Value) (excludes the 2 tickets to Gala)

Silver Sponsorship (\$6,000)

- 5 VIP Tickets for the Gala (\$750 Value)
- Full page colour advertisement in the Gala Souvenir (\$1,000 Value)
- Company Logo on Gala Slide Show
- Stand-up Banner display at quarterly meetings, business forums, networking events and women events (Material to be provided)
- Promotional Logo in the CTCC Website
- Promotional Logo in the CTCC print & electronic materials
- Recognition on all social media release about sponsorship
- Promotional email marketing about sponsorship
- 2024 CTCC Corporate Membership (\$1,000 Value) (excludes the 2 tickets to Gala)



Become a Member Today!

Corporate Membership

\$1000

Individual Membership

\$200



Benefits at a Glance

Benefits	Diamond \$15,000	Gold \$10,000	Silver \$6,000
Gala			
Award Presentation	Yes	No	No
Stage Time (Business Promotion Only)	3 Minutes	No	No
VIP Tables	1 (\$1,500 Value)	1 (\$1,500 Value)	No
VIP Tickets	No	No	5 (\$750 Value)
Full Page Ad on Gala Souvenir	Yes (\$1,000 Value)	Yes (\$1,000 Value)	Yes (\$1,000 Value)
Logo on reverse of the Ticket	Yes	Yes	No
30 Sec Video Commercial	3 times	2 times	No
Logo on Award Gala Slide Show	Yes	Yes	Yes
Article in the Magazine (Maximum 2 Pages)	Yes	Yes	No
Golf Tournament			
Foursome	Yes (\$800 Value)	Yes (\$800 Value)	No
Hole Sponsorship	Yes (\$500 Value)	No	No
Quarterly Meeting (4/Year)			
Standup Banner (Material to be provided)	Yes	Yes	Yes
Business Forums / Networking			
Standup Banner (Material to be provided)	Yes	Yes	Yes
Women Events			
Standup Banner (Material to be provided)	Yes	Yes	Yes
Logo Placement			
Logo on Website	Yes	Yes	Yes
Logo on CTCC print & electronic materials	Yes	Yes	Yes
Social Media Promotion			
Social Media Release about Sponsorship	Yes	Yes	Yes
Email blast about sponsorship	Yes	Yes	Yes
Membership			
2024 CTCC Corporate Membership (Excludes the 2 tickets to Gala)	Yes (\$1,000 Value)	Yes (\$1,000 Value)	Yes (\$1,000 Value)

CTCC Board of Directors 2023/24



Left to right:

- Vithu Ramachandran - Executive Vice President
- Darshan Sritharan - VP Internal Affairs
- Murali Sivaguru - President
- Poorany Sornabala - VP Membership
- Rukshan Para - VP Finance
- Kanchana Thuraisingam - Director
- Suresh Tharmalingam - Director
- Rakhavan Ketheeswaran - Director
- Vina Devadas - Immediate Past President

Absent:

- Christeen Seevaratnam - VP Community Relations



Canadian Tamils'
Chamber of Commerce

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